

# CHANGING GEARS



Volume 3 / Issue 4

## FAST LANE FREIGHT SERVICES

### TOP RUNNERS

#### OWNER/OPERATORS

October: IGOR

November: JORDON

December: JORDON

#### COMPANY DRIVERS

October: WAYNE

November: BENNY

December: WAYNE

#### THANK YOU!



**NOW HIRING OWNER OPERATORS AND COMPANY DRIVERS!  
IF YOU HAVE WHAT IT TAKES TO BE PART OF AN ELITE TOP  
FLEET COMPANY, CALL US TODAY AT**

**204-654-4000**

If you have anything you would like to see or contribute, including pictures, jokes or stories (nothing racist, sexist or homophobic) please forward to Kali Storm at [kali@fastlanefreight.ca](mailto:kali@fastlanefreight.ca)



*"Put your freight on the  
Fast Lane"*



### DARREN'S CORNER

I would like to start this piece by saying thank-you publicly to our three drivers who have achieved 10 years with us! We will be having a celebration with them in the near future.

Driving a truck is a difficult profession and to add open deck to that role just makes it even more challenging. To stick it out for 10 years in our crazy harsh environment is to be highly commended (as I sit here writing this it is -25 Celsius outside)!

As a driver and now an owner I need to ask myself, why? And how to attract more guys that "stay the course". Sure, they make great money, but there must be more to it. Even though the industry is now highly regulated (hours of service, ELD's, speed limiters, tracking/ emissions, etc) there is still a sense of independence behind the wheel. There are still many decisions to make as a driver with no-one physically looking over your shoulder. I believe there is also still a sense of adventure at the start of each new trip. You never know what sort of curve ball the road will throw at you! Some detest that though, while others crave it!

It really does take a special person to take a long distance load and be confident in themselves to know that they will be able to plan their trip from start to finish with fuel stops, rest areas, truck stops, shippers, receivers, scales, dispatch etc. while navigating traffic (sometimes in unfamiliar territory) and all without a hitch.

This is a lifestyle and there still are many perks that one would be hard pressed to find in an 8-5 office job. Laid over in Dallas? Take in a NASCAR event. Laid over at Calgary? Take in the stampede. Not that we want to be laid over but if one is, we can make the best of it.

I also understand that while the wages are great, there is always room for improvement, and we are constantly trying to find ways to keep our pay rates near the top while also balancing industry freight rates as well as home time. I do hope the Millennials recognize some of these benefits of life on the road and "steer" towards that career choice. I do know that industry does recognize the value of new entrants into our industry thus making it a great time to get started. If you ever thought of driving as a career give us a call; and if you are a driver then kudos to you and I hope you are always treated with the respect you deserve, by your colleagues, your boss and by the public.



*Darren Lane, President & CEO  
Fast Lane Freight Services Inc*

**TOP FLEET EMPLOYER  
2018 & 2019**

# WHY WORK FOR FAST LANE FREIGHT SERVICES?

*We love our drivers and take great pride in their work!*



## Igor – 10 years Owner Operator

Igor and his wife Stella are from Israel and are proud parents of two beautiful daughters. Igor has achieved the monthly Top Runner numerous times and is a valuable member of our Fast Lane Freight family. The entire office joined him and his family & friends to celebrate his 50<sup>th</sup> birthday at a local Russian diner and it remains a highlight for us to this day – not just because the evening was incredibly fun with great food and company but because he included us as family and we will cherish this always. *Thank you, Igor!*

## Willie – 10 years Owner Operator

Willie is one of a kind! His witty sense of humour and generous soul make him as loveable here as he is in Cuba (his second home).

Willie was unavailable for an interview as he likes to take a couple of months off every winter to go south – need we say more?!

*Thank you, Willie!*





## **Benny – 10 years Company Driver**

Benny is from a small town in Saskatchewan and has also been with us 10 years come July. He was recently married and loves to take his bride Helen (& the family dogs) on the road with him whenever possible. Benny has delivered loads for us all over Canada, including the east coast (pictured here) and into the Yukon. Benny is in the process of working to become an Owner Operator and we hope to see him in his own truck in the near future. *Thank you, Benny!*

.....

.....

***A SPECIAL ACKNOWLEDGMENT FOR JORDON WHO RECENTLY PURCHASED HIS OWN TRUCK AND BECAME OUR SECOND IN-HOUSE OWNER OPERATOR!!!!***

## **Jordon – 2 years Company Driver turned Owner Operator**

Jordon is a great driver as well as a strong family man. Even though Jordon has only been with us a couple of years he has managed to achieve the monthly Top Runner Achievement for most of them! Jordon is also our latest driver to move from company to Owner Operator and we couldn't be prouder!

*Great job Jordon!*



*Celebrations for these milestone drivers will be held next month pictures will be in next issue of newsletter!*

*Fast Lane Freight Services is proudly located in Winnipeg, MB. The longitudinal centre of Canada and the traditional lands of the Anishinaabeg, Cree, Oji-Cree, Dakota, and Dene peoples, and on the homeland of the Métis Nation.*

A few other interesting factoids of Winnipeg (from Economic Development & Tourism Winnipeg, Volume 10) include:

“The word Winnipeg means “**muddy water**” in Cree and the city was established at the junction of the Red and Assiniboine rivers – **The Forks.**”

“**Nellie McClung**, a renowned author, feminist and social activist is most remembered for her fight to get women the vote...in 1916, Manitoba was the first province to grant **women the right to vote.**”

Note: *this right to vote did not extend to Indigenous Peoples. The First Nations People of Canada, both men and women, did not receive the right to vote until 1960.*

“The cell phone was invented by Winnipegger **Martin Cooper.**”

“**Tommy Douglas** – born in Scotland but raised in Winnipeg – is generally recognized as the “Father of Medicare” in this country...”

“The world’s most famous spy **007 James Bond** was inspired by a born and raised Winnipegger, **Sir William Stephenson** – whose incredible story was first immortalized in Ian Fleming’s bestselling book, *A Man Called Intrepid.*”

“**Bobby Hull** of the **Winnipeg Jets** was North America’s first million-dollar hockey player. In 1972, Jets founder Benny Hatskin presented Hull with a million-dollar cheque at the corner of Portage and Main, Winnipeg’s most famous intersection.”

“**The Red River Mutual Trail** is one of the world’s longest naturally frozen skating trails. It made the Guinness Book of World Records in 2008 when it was 8.54 kilometres long. In 2017, the river trail was expanded even further to over 10km.”

“Opened in 1928, **Winnipeg James Armstrong Richardson International Airport**, then called Stephenson Field, was the first international airport in Canada.”

“**Aboriginal Peoples Television Network (APTN)**, headquartered in Winnipeg, is the first national Aboriginal network in the world.”

Other credits include: The Guess Who with Randy Bachman and Burton Cumming; singers such as Neil Young who lived in Winnipeg as a teenager and Chantal Kreviazuk who was born in Winnipeg; Winnie the Pooh was named after Winnipeg, the Harlequin Romance publishing empire was founded in Winnipeg; inventor of the pizza pop, OMG’s, Canola Oil (UM Professor), Goog (ice cream treat from BDI); & the green garbage bag; Winnipeg was the first city to use 9-1-1 which is now used across North America; the Mon Amis Louis is the only restaurant in North America located on a bridge (the Esplanade Riel). We ❤️ Winnipeg!